



# MAGS SOFAS

DESIGN BY HAY

HAY



## MAGS FAMILY

The Mags sofa family is an elegant series that combines maximum comfort, minimum details and optimal flexibility in a timeless design. The low, welcoming frame has a distinctly lounge feel, reinforced by the deep seats and solid armrests. Based around a solid construction with durable, high-density foam and interior padding, the collection comprises the pared-back Mags sofa and the more fluid, relaxed Mags Soft Sofa, which has an added layer of down padding for extra softness. The Mags Soft series also comes with high or low armrests to create a more informal, open space.

All sofa variants are available in a wide range of functional modular units, meaning the sofa can be fully customised with chaise longue, corner modules or additional seats to suit any room or purpose, while the numerous high-quality upholstery options allow the sofa to find its own personality.







# MAGS SOFA



## MAGS SOFA

Designed with maximum comfort and minimum details, the Mags sofa ensures what lies beyond its strong aesthetic presence has an equally lasting impact. Keeping superior comfort and quality in mind, Mags is built using a solid construction with durable, high-density foam and interior padding for optimal longevity. The low frame has a distinctly lounge feel, reinforced by the deep seats and high armrests, to result in a more open, welcoming space. The wide range of functional modular units mean the sofa can be fully customised with chaise longue, corner modules or additional seats to suit any room or purpose, while the high quality upholstery options enables the sofa to find its own personality.





Hallingdal 130



Hallingdal 407





Fiord 151

- MAGS SOFA -



Fiord 171

- MAGS SOFA -







- MAGS SOFA -

#### **MATERIALS**

Wood frame, polyurethane foam, spring system.  
Solid wood blocks with felt pads.

#### **FABRICS**

[Click here to see selection of standard fabrics and leathers  
in the Product Fact Sheet](#)



# MAGS SOFT



- MAGS SOFT -

## MAGS SOFT

Rounded edges and soft cushions create a milder, relaxed tone with the Mags Soft Sofa. Retaining the same strong aesthetic presence as its firmer, more pared back sibling, this version takes on a more fluid, poetic silhouette. Optimal comfort and durability are ensured by the sofa's solid construction, which has been built using durable, high-density foam and covered with down padding for extra softness. The low frame has a distinctly lounge feel, reinforced by the deep seats and high armrests, to result in a more open, welcoming space. The wide range of functional modular units mean the sofa can be fully customised with chaise longue, corner modules or additional seats to suit any room or purpose, while the numerous high quality upholstery options allow the sofa to find its own personality.







- MAGS SOFT SOFA -

#### **MATERIALS**

Wood frame, polyurethane foam, spring system, down top and foam.  
Solid wood blocks with felt pads.

#### **FABRICS**

[Click here to see selection of standard fabrics and leathers  
in the Product Fact Sheet](#)







- MAGS SOFT SOFA -







**MAGS SOFT  
LOW ARMREST**



## MAGS SOFT LOW ARMREST

Rounded edges and soft cushions create a milder, relaxed tone with the Mags Soft Sofa with low armrest. Retaining the same strong aesthetic presence as its firmer, more pared back sibling, this version takes on a more fluid silhouette.

Optimal comfort and durability are ensured by the sofa's solid construction, which has been built using durable, high-density foam and covered with down padding for extra softness. The low frame has a distinctly lounge feel, reinforced by the deep seats and low armrests, to result in a more open, welcoming space. The wide range of functional modular units mean the sofa can be fully customised with chaise longue, corner modules or additional seats to suit any room or purpose, while the numerous high quality upholstery options allow the sofa to find its own personality.





Silk Cognac SIL0250

- MAGS SOFT LOW ARMREST -



Hallingdal 166



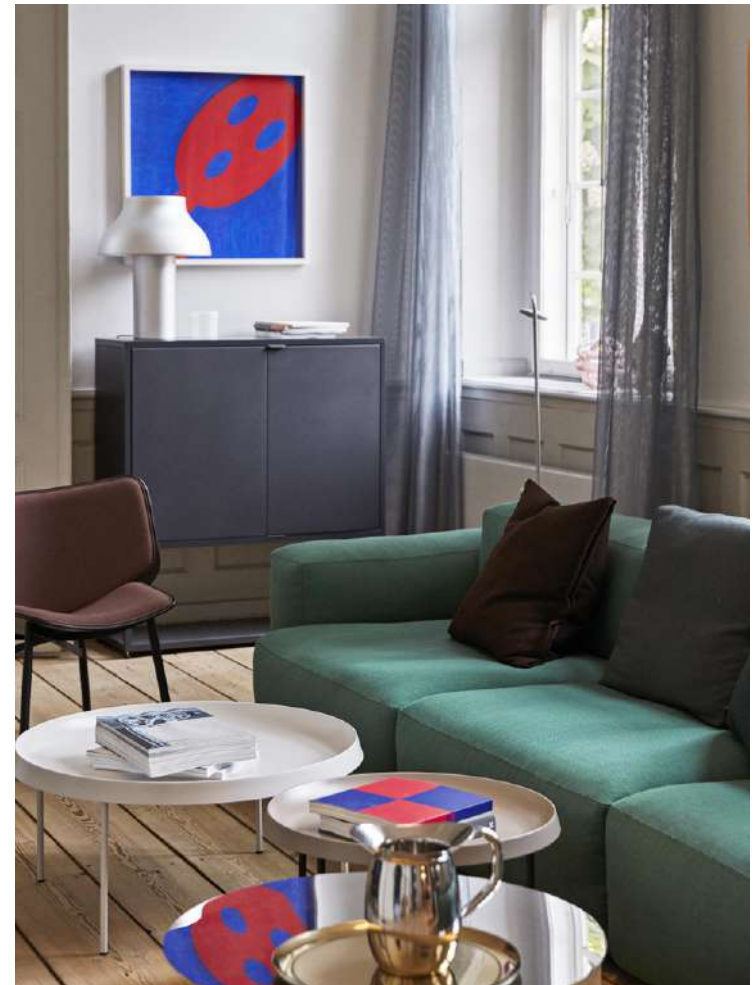






Vidar 943

- MAGS SOFA LOW ARMREST -







- MAGS SOFT LOW ARMREST SOFA -

#### **MATERIALS**

Wood frame, polyurethane foam, spring system.  
Solid wood blocks with felt pads.

#### **FABRICS**

[Click here to see selection of standard fabrics and leathers  
in the Product Fact Sheet](#)



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